

DISCOVER THE ALCHEMIST WITHIN YOURSELF!

The new method for self-optimisation and staff management – for employees and entrepreneurs

Psychologically established advice that helps promote individual career planning

STEVE JOBS EMBODIED IT ALMOST TO PERFECTION – that alchemistic personality type with complete understanding of how to fully utilise their resources. But a company that consists of alchemists alone would very soon end in chaos. Diplomats, experts, makers, and strategists are equally important. The seven basic personality types presented and analysed by Roland P Lange differ particularly when it comes to using their creative potential. The exciting journey of discovering this hidden potential and developing the alchemistic personality parts in each and every one of us is described in the Corporate Alchemy® method. A praxis-oriented guide to individual self-discovery and self-optimisation as well as a valuable instrument for companies for choosing personnel.

DR ROLAND P LANGE studied psychology, ethnology, and anthropology and has a PhD in philosophy. He is a trained psychoanalyst and Balint Society leader. He has worked in his own practice in Berlin since 1986. Dr Lange is a scientific consultant, teaching therapist, and trainer in self-discovery at the German Academy for Conflict Solving and Social Integration as well as the founder of the Assessment Centre Kurfürstendamm in Berlin.



Roland P Lange
CORPORATE ALCHEMY
Optimising creativity
in the working world
The key to success

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